



skinIO™



BRIGHTSPRING®
HEALTH SERVICES

Don't Wait for a Warning Sign—Check in on your Skin

With summer coming to a close, now is the ideal time to take a proactive step for your health and safety.



Familiarity Bias You see your skin every day, making it harder to notice gradual changes over time.



Subtlety of Changes Skin changes can be subtle, such as changes in color, texture, or size, making them easy to overlook.



Blind Spots Certain areas of the body are difficult to see or reach, leading to missed spots during self-examination.



Normal Variations Your skin naturally undergoes minor fluctuations, making it tricky to differentiate between normal variations and potentially concerning changes.

SkinIO helps spot those changes.

SkinIO is your virtual skin cancer screening benefit, empowering you to perform your annual skin screening in 10 minutes with a smartphone or tablet—at no cost to you.



Scan with your smartphone to get started with SkinIO

go.skinio.com/brightspring/start



Eligibility: Available at no cost to all employees, spouses and dependents 18+ on the BrightSpring health plan.

www.skinio.com
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